

FOUNDER

TZE YASMIN is currently the managing director of NEOONE Associates Sdn Bhd; a human potential consulting firm. The firm specializes in using ontology, human centered design, story practice and accelerated learning as their learning methodology. She has 11 years experience as trainer, facilitator and learning and development practitioner.

Learning & Development Experience

She is a great visualizer and have sought after competency in designing engagement and learning processes. She is well known in Malaysia for championing Accelerated Learning methodology, Graphic Facilitation and Story Practice.

For the past 10 years, she has personally designed and facilitated more than 400 sessions on learning and development for different level of employees in both Multinational companies and Government agencies.

Current Work Activity

- Project Leader for POSCODE Centre, POS Malaysia
- Project Leader for TNB Leadership Program 2018-2020
- Project Leader Development of XPARK Trampoline SOP in Jilin China
- Project Leader Development of SOP, Cinema University, and Development Program for CinePax Pakistan
- Program Manager and Lead Facilitator for Social Enterprise Academy (Malaysia) Hub
- Principal Trainer Accelerated Learning Programs – NeOOne-Delphin USA Joint Program
- Principal Trainer Story Practice - NeOOne-JourneyMan Theatre UK Joint Program
- President for International Council for SME and Entrepreneurship (ICSMEE)

Previous Work Activity:

- Designed, developed and delivered a customized MBO Customer Service SOP Operation Manual
- Publishing of Graphic Recording work for Razak School of Government
- Designed and developed Leadership Development Program for MBO Cinemas, Malaysia Conference and Exhibition Bureau, Lafarge Malaysia Berhad
- Designed and Developed Competency Observation via Group Activities (COGA) for Tenaga Nasional Berhad
- Effective Career & Development Conversation Manual for ECDC for Nestle Malaysia Singapore



- **Master of Science, Technopreneurship and Innovation, Nanyang Technological University, Singapore**
- **B. Sc. (Physics) Hons, UPM Malaysia**
- **Technopreneurship & Innovation Certificate Stanford University**
- **Certified Story Practice Practitioner by the Journey Man Theatre UK**
- **Certified Accelerated Learning Practitioner, IAALP USA**
- **Certified Accelerated Learning Master Practitioner, IAALP**
- **Certified NLP Practitioner, Society of NLP, UK**
- **Certified HRDF Trainer**
- **Certificate in Graphic Facilitation, Grove International, USA**
- **Certified Chief Innovation Officer, Asia-e University, Malaysia**

"MAGIC happens when you believe"
-yasmin-

