ROSIHAN JUARA BAHARUDDIN

Lead Facilitator

Juara is currently the managing director of Pustaka Cipta Sdn Bhd, a publishing house that has been established for more than 30 years, and the co-founder and Chief Operation Officer of neOOne Associates Sdn Bhd, a learning and development solutions provider.

Juara has vast experience in publishing for the past 20 years. He was once the chief editor of Dewan Kosmik, the first Malay language science and technological magazine, from 1993-1997. He is currently the chief editor for an online current affairs magazine; malaysiandigest.com. Juara's passion has always been in the personal growth area and is actively involved in coaching individuals from public leadership programs, and working extensively with coaches of leadership program for over eleven years. His coaching skill is developed by The Works Partnership and Asiaworks Training for the past 12 years.

In the Malaysian National Service arena, Juara was the head coach for the master trainers of the Character-Building Module. It is his responsibility to develop master trainers for the Train-the-Trainer trainings. Juara also design trainings especially for young adults and teenagers. His recent design work involves the National Service Character Building Sub-Module (Working Culture) that was first implemented in 2011 and the new Trainers Refresher Course implemented in 2012.

Juara is very passionate about developing and coaching trainers and facilitators achieve great performance. To date he has trained more than 4500 trainers and facilitators.

PORTFOLIO HIGHLIGHTS

- Head Designer and Facilitator for HackaDev Social Innovation Bootcamp for UNDP Sri Lanka.
- Head Designer and Facilitator for Youth Co Lab Social Innovation Bootcamp for UNDP Malaysia.
- Social Enterprise Academy, Lead Facilitator: Impact Driven Accreditation Accelerator Program and Amplify Accelerator Program for Malaysian Global Innovation and Creativity (MaGIC).
- Head Coach for SME Development Program for POSCODE, POS Malaysia.
- Customer Experience Designer for the Development of XPARK Trampoline SOP in Jilin China.
- Customer Experience Designer for the Development of SOP, Cinema University, and Development Program for CinePax Pakistan.
- Chief Executive Officer and Lead Facilitator for Social Enterprise Academy (Malaysia) Hub.
- Designed, developed and delivered a customized MBO Customer Service SOP Operation Manual.
- Designed and developed Leadership Development Program for MBO Cinemas.
- Effective Career & Development Conversation Manual for ECDC for Nestle Malaysia Singapore.

"as human beings, our greatness lies not so much in being able to remake the world as being able to remake ourselves"
-ghandi-



Qualification & Credentials

B. Eng. (Chem Eng) Hons, UK

Certified Accelerated Learning Practitioner, IAALP USA

Certified Luma Practitioner by Luma Institute, USA

Certified HRDF Trainer

Diploma in Coaching, Newfield Networks, USA

Certificate in Graphic Facilitation, Grove International, USA

Certificate in Practical Facilitation by Harmony Works Sdn Bhd

Certified Chief Innovation Officer, Asia-e University, Malaysia

Certified Facilitator – Finnish Education Evaluation Centre

AREA OF SPECIALIZATION

- Facilitation.
- Curriculum Design.
- Train The Trainer.
- Design Thinking.
- Social Enterprise.

