

# YASMIN AHMAD MAZLANI

**YASMIN AHMAD MAZLANI** (or better known as tzeyasmin) is currently the CEO of neOOne Associates Sdn Bhd; a global learning and development solutions provider firm based in Kuala Lumpur.

The firm specializes in using ontology, human centered design, story practice, visual practice, process facilitation and accelerated learning as their core learning and development design methodology.

neOOne Associates Sdn Bhd is one of Top 25 entrepreneurs in Kuala Lumpur recognized by PUNB, an entrepreneur development government agency.

## LEARNING & DEVELOPMENT EXPERIENCE

She has 11 years experience as trainer, facilitator and learning and development practitioner. She is one of the sought after learning and development practitioner for her great mastery and competency in designing learning processes. She is well known in Malaysia for championing and building Accelerated Learning, Graphic Facilitation, Visual Practice and Story Practice community of practice.

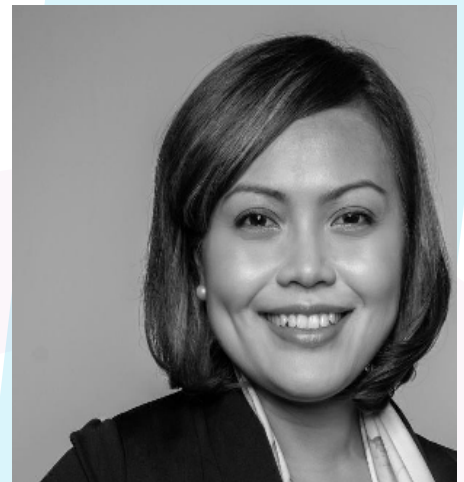
Tzeyasmin also involved in building Social Enterprise Ecosystem in Malaysia. Part of her initiative is curating Malaysia's first Social Innovation and Social Enterprise Co Working – Co Being Space.

## PORTFOLIO HIGHLIGHTS

- Adjunct Associate Professor – DRB-HCOM University of Automotive Malaysia- Specializing in Entrepreneurship & Innovation.
- Lead Facilitator – Facilitating the House of National Innovation Agency for Sri Lankan Government for the President Office.
- Designer and Facilitator of Trailblazer Boot Camp for Digital Transformation Initiative 2019 – 2020: Employer Provident Fund (EPF) Top Talent.
- Adjunct Lecturer on Technopreneurship and Innovation for Universiti Teknologi Petronas for 2019 - 2021.
- Designer and Facilitator for HackaDev: Social Innovation Boot Camp for UNDP Sri Lanka.
- Social Enterprise Academy, Lead Facilitator: Impact Driven Accreditation Accelerator Program and Amplify Accelerator Program for Malaysian Global Innovation and Creativity (MaGIC).
- Project Leader for SME Development Program for POSCODE, POS Malaysia.
- Project Leader Development of XPARK Trampoline SOP in Jilin China.
- Project Leader Development of SOP, Cinema University, and Development Program for CinePax Pakistan.
- Program Manager and Lead Facilitator for Social Enterprise Academy (Malaysia) Hub.
- Designed, developed and delivered a customized MBO Customer Service SOP Operation Manual.

## AREA OF SPECIALIZATION

- Mindfulness Practices.
- Graphic Recording & Graphic Facilitation.
- Curriculum Design & Accelerated Learning.
- Human Centered Design, Strategy and Innovation.



## Academic & professional Qualifications

PhD candidate in Management, DRB-HICOM University of Automotive Malaysia- Specialization in Social Enterprise & SDG

Master of Science, Technopreneurship and Innovation, Nanyang Technological University (NTU), Singapore

B. Sc. (Physics) Hons, UPM Malaysia

Technopreneurship & Innovation Certificate from Stanford University, USA

Certified Story Practice Practitioner by the Journey Man Theatre, UK

Certified Accelerated Learning Practitioner, IAALP USA

Certified Accelerated Learning Master Practitioner, IAALP USA

Trained Graphic Facilitation, Grove International, San Francisco USA

Trained in Generative Scribing by Kelvy Bird from Presencing Institute in New York

Certified Facilitator – Finnish Education Evaluation Centre (FINEEC)

Certified as Regional Active Citizens Facilitator for British Council

Recipient of Nanyang Technological University Singapore, Young and Outstanding Alumni Awards 2018

“ *MAGIC* happens when you believe”  
-yasmin-

