

ZARINA ZAINAL

Facilitator

ZARINA ZAINAL is a multitasking entrepreneur. She is the Managing Director of Gcabxi (M) Sdn Bhd, a Principal Consultant of Infinite Ideas Consultancy and Co-Founder of a social enterprise, OpiS International PLT. She has experience in corporate Public Relations spanning 27 years in various industries from GLC's, hospitality, automotive to construction and finally creating her niche in the field of education and training.

Zarina's passion is in helping people realize their dreams and empowering them to be at their optimal best through self-awareness creation and personal enhancement of crucial soft skills. Her training programmes are specially designed and customized to include modules and activities that impart personal empowerment and motivation.

LEARNING & DEVELOPMENT EXPERIENCE

Since 2006, she has been conducting her signature program "Your Image, Your Brand", focused on professional image and etiquette enhancement. She further expanded her repertoire to running programs on Customer Service, Effective Communication, Emotional Intelligence, Events Management, Public Speaking Skills, The Art of Networking and Becoming an Effective PA.

CURRENT WORK ACTIVITY

- Professional Image & Etiquette Workshops.
- Building Emotional Resilience (Emotional Intelligence).
- Effective Communication.
- Customer Service with Heart.
- Personal Coaching on Executive Presence.

PREVIOUS WORK ACTIVITY

- Special events management.
 - F1 International Powerboat Race.
 - International forum.
 - Annual dinners.
 - Press appreciation luncheons.
 - Product launches.
 - Friendly Golf tourneys.
 - Annual general meetings.
- Public relations campaign.
- Media relations.

AREA OF SPECIALIZATION

- Professional Image & Etiquette.
- Effective Communication.
- Presentation Skills.



Qualification & Credentials

MBA in International Business from University of East London, UK

Diploma in Public Relations from IPRM, Stamford College, Malaysia

HRDF Certified Professional Trainer

Certified Image Consultant by Global University California (GULL)

Certified Life Coach by Global NLP Training, INEMLA California

Certified Motivational Coach by Global NLP Training, INEMLA California

Certified Social & Emotional Intelligence Coach by Global NLP Training, INEMLA California

Certified Meta-NLP Practitioner by International Society of Neuro-Semantics

Certified Coaching Essentials by International Society of Neuro-Semantics

Certified EQ Applied Trainer by The EQ Edge (Six Seconds Certification)

