

JEFF CHEAH

Associates Trainer



Jeff is currently an Associate with neOOne Associates Sdn Bhd. He is an ICF Certified Coach (with ICF ACC credential). He is currently the President (2018-2020) of International Coaching Federation, Malaysia Chapter. Jeff is also an Associate Coach with Marshall Goldsmith Stakeholder-Centered Coaching.

Jeff is a certified HRDF Trainer and was trained in facilitating Leadership, Coaching & Presentation Skills workshops. Jeff has also undergone Certifications in Crucial Skills & Crucial Accountability (by Vital Smarts). Jeff is certified on Assessment Tools including 360, Harrisons Assessment Tools & Thomas Personal Profiling Analysis (DISC).

Learning and Development Experience

As an Executive Coach & Facilitator, Jeff has made Leaders aware that a shift or change in their behavior can result in positive business outcomes. He has also explored ideas and thoughts that Leaders can immediately put into action that can result in employees be more loyal and committed. A leader with a will to learn and possess strong learning agility will be able to meet the challenges of managing in the 21st century.

Over the years, Jeff has facilitated Leadership & Coaching skills workshops for over 2,000 Leaders in over 50 Organizations. He also delivers Executive Leadership Coaching (1-to-1 sessions & Group Coaching) for over 400 Senior Leaders. Together with a French Coach, Jeff has designed and delivered classroom/online ICF Coaching Certification programs and besides delivering Coaching For Leaders workshops on a regular basis.

Current Work Activity

- Tutor and Table Facilitator for Social Enterprise Academy (Malaysia) Hub.
- Facilitator for People Coach Certification, an ICF ACSTH Certification Coach program.
- Facilitating Coaching For Leaders workshops.
- Vistage Chair/CEO Coach with 12 members:
- 1-to-1 Coaching & facilitating 1-Day Group Meeting on monthly basis.

Previous Work Activity

- Leadership Coaching (1-to-1 & Group Sessions) for over 400 Senior Leaders.
- Facilitated over 80 Leadership & Coaching workshops in over 50 Organizations.
- Was an IT Entrepreneur - started three IT Software Companies & sold two companies.
- Started career in NCR & IBM in sales & marketing.



Academics & Credentials

Bachelor of Science (Hons) in Mathematics

ICF Associate Certified Coach (ACC)

Certified Master Performance Coach (CMPC) & Certified Stakeholder-Centered Coach with Marshall Goldsmith

Trained Facilitator & Certified in SEA Tutor, Leadership & Communication Skills and Crucial Skills/Crucial Accountability Programs

Certifications: Assessments Tools including 360, Harrisons Assessments Tools, Thomas Int'l Personal Profile Analysis (DISC), AL Starter Certificate, Trained

Facilitator, in Leadership & Company Skills, HRDF Trainer

Area of Specialization

- Executive/Leadership Coaching (1-to-1 & Group).
- Facilitating Leadership & Coaching Skills Workshops.
- ICF Coaching Certification.