



The
MasterCoach
Institute

neOne
EMPOWERING GROWTH
UNLEASHING POTENTIAL



Part 1: 26th - 27th September 2026

WELCOME TO

CERTIFIED ENTERPRISE COACHING

Be recognised and rewarded as a certified enterprise coach, to guide your teams to peak performance.



What's unique about this certification?

- Comprehensive 3 in 1 package: Training + App + Certification
- MasterCoach is the world's first workplace coaching app.
- Effective coach in 10 minutes for busy managers.
- MasterCoach App to track, measure and update Coachee progress.



Why attend?

- To be recognized internationally.
- To grow as a leader of a new generation workforce.
- Upskill to be an effective coach & mentor.
- Guide your work teams to sustain peak performance.



Who should participate?

- Workplace managers & team leaders.
- Entrepreneurs and Business owners.
- Learning and development professionals.
- Aspiring coaches
- Mentors who want to use coaching approach in their mentoring.

YOUR JOURNEY

PHASE 1: 24 HOURS FUNDAMENTALS OF COACHING & MENTORING

Key modules:

- Distinction work : Coaching vs. mentoring
- Developing people : When to use coaching or mentoring.
- Fundamental theories, models and techniques in coaching and mentoring.



PHASE 2: 16 HOURS INTRODUCTION TO ENTERPRISE COACHING

Key modules:

- What coaching looks like?
- Why coach when telling is faster?
- Goal-Setting with Purpose & Impact.
- Powerful Listening.
- Coach in 10 minutes with the 3D System
- Coach with MasterCoach App.
- Coaching for performance.
- Designing impactful questions.

PHASE 3: 16 HOURS PRACTICUM: COACHING IN ACTION & BENCHMARKING

Key modules:

- Demonstrate competency in coaching.
- Demonstrate competency in coaching using the MasterCoach Apps.



PHASE 4: 16 HOURS SUBMISSION FOR CERTIFICATION

Certifying requirement:

- Phase 1-3 Learning Journal.
- Submit recording of coaching practice with 3 coachees using the MasterCoach Apps.
- Submit coaching log.
- Submit After Action Review reflection.

Investment: RM7,500 | Promo price: RM6,500 (for first 10 participants) |

Enquiries: Contact Ikram at +6013-452 3292 or
admin@neoone.com.my



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registration.



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Part 2: 10th - 11th October 2026

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Part 3: 24th - 25th October 2026

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Part 4: 6th - 7th November 2026

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